valcent
products inc.

January 13, 2009

Waldorf/Crawford
PO Box 771
52965 Cedar Crest Drive
Idyllwild, CA 92549

Dear Jim & Marcia,

I just wanted to take this opportunity to acknowledge the outstanding work Waldorf/Crawford provided to get our Nova Skin Care System show produced and written.

Your creativity, great customer service and ability to solve problems quickly made for a great production. I have been involved with marketing products for over 20 years and I have to say my experience with both of you was one of the best I have ever enjoyed.

The Nova Skin Care System show has received several awards, including the 2007 MarCom Platinum, and the 2007 Millennium Bronze Award for Outstanding DR TV. The Millennium Award was only given to the top 5% of DR TV Shows.

Both Jim and you were very easy to work with and were never too busy to answer any questions. Our advertising agency was also impressed with how seamlessly you worked with all parties.

I look forward to working with Waldorf/Crawford on future products.

Sincerely,

Jack Potts
President, Consumer Products
Valcent Products